

▶ How to Apply

Apply online on Sejong University website <http://eng.sejong.ac.kr>

▶ Eligibility and Qualifications

Applicants with the following qualifications are eligible for admission:

- Who have earned, or is expected to earn before entrance, a bachelor's / master's degree from a 4 year university, and
- Who meet one of the following language proficiency standards:

TOEFL			IELTS	TEPS	TOEIC
IBT	PBT	CBT	5.5	550	700
80	550	210			

▶ Tuition (provisional)

(Unit: KRW)

Program	Admission Fee	Tuition	Total
MS/Ph.D	990,000	4,249,000	5,239,000

* 1,000 KRW is approximately 1 US Dollar.

▶ Scholarship

Category	For whom	Details
Full Scholarship	Students recommended as a research assistant by their SJU advising faculty	100% of tuition
40% Scholarship	Students satisfying certain minimum language test score	40% of tuition

▶ Contact Us

The Center for International Students and Scholars(CISS)

E-mail intadmission@sejong.ac.kr / **Phone** +82-2-3408-4408 / **Fax** +82-2-3408-3813

Webpage <http://eng.sejong.ac.kr>

Address #209, Student Center, Sejong University, 209 Neungdong-ro, Gwangjin-gu, Seoul 143-747 Korea

SEJONG UNIVERSITY

Sejong Hospitality and Tourism Management Graduate Programs

Experience World-renowned
Hospitality and Tourism Research Programs



SEJONG UNIVERSITY



Sejong College of Hospitality and Tourism offers:

- **Master of Science (MS) in Hospitality and Tourism Management**
- **Doctor of Philosophy (PhD) in Hospitality and Tourism Management**

Graduate Programs in Hospitality and Tourism Management offer rigorous academic training through lectures, seminars, and thesis/dissertation research. The main objective of these programs is to prepare students for research and educational positions relevant to the hospitality and tourism industries. The College of Hospitality and Tourism Management at Sejong University has built a strong worldwide reputation for research intensity and has an impressive track record of graduate placements. Specifically, the graduate programs in hospitality and tourism management offers:

- Competitive curriculum with a strong research focus, designed to prepare students for application of theory-based approaches to problem solving;
- Courses fully instructed in English language;
- Distinguished graduate faculty as research advisors;
- Internship opportunities at major hotels and companies;
- Opportunities for scholarships and stipends.

Program Requirements & Courses

- Master students are required to successfully complete a total of 24 credit hours and the master's thesis in order to be awarded the Master of Science (MS) degree.
- Doctoral students are required to successfully complete a total of 36 credit hours and the doctoral dissertation in order to be awarded the Doctor of Philosophy (PhD) degree.

► Core Courses (MS / PhD)

- Research Method in Hotel and Tourism Management
- Tourism Seminar
- Advanced Statistical Applications
- Hospitality Revenue Management
- Regression Analysis and Forecasting
- International Journal Seminar
- Seminar in Experimental Design and Research
- Location Analysis
- Master's Thesis Research 1, 2
- Doctoral Dissertation Research 1, 2, 3 and 4

► Elective Courses (MS)

- Tourism Economics
- Tourism & Leisure
- Study on Tourist Behavior
- Resort and Club Management
- Study of Culture & Tourism Management
- Study on Hotel Management
- Study on Hotel Marketing
- Special Lecture on Tourism Management
- Study on Tourism Marketing
- Hotel Human Resources Management
- Service Management

► Elective Courses (PhD)

- Advanced Tourism Management
- Advanced Tourism Economics
- Advanced Tourism Marketing
- Advanced Hotel Management
- Advanced Hotel Management Strategy
- Advanced Service Management in the Hospitality Industry
- Advanced Organizational Behavior in the Hospitality Industry
- Tourism Planning and Development Research
- Advanced Tourist Behavior
- Advanced Statistical Applications
- Advanced Hotel Marketing
- Qualitative Research Methods
- Seminar in Hospitality Management

